

# Reseller Margins

## What commission rate am I on?

The tables below display the four rates of commission for our most popular products: 15%, 20%, 25% and 30%.

Resellers start on 15% commission and the more you sell, the higher your rate of commission. Refer to this guide to see what the milestones are and what sales you need to make to reach the highest rate of 30%.

Stuck or need  
some help?

Call us on  
**0800 047 0495**

## Annual licences

Sales	Commission Rate
1-2	15%
3-4	20%
5-9	25%
10+	30%

## Credit packs

Sales	Commission Rate
1-5	15%
6-10	20%
11-19	25%
20+	30%

## How much can I earn?

### Website UK address credits

RRP	Clicks	PPC	Net	15%	20%	25%	30%
£50	1,000	£0.050	£38.50	£5.78	£7.70	£9.63	£11.55
£100	2,500	£0.040	£72.00	£10.80	£14.40	£18.00	£21.60
£250	7,500	£0.033	£167.50	£25.13	£33.50	£41.88	£50.25
£500	18,000	£0.028	£305.00	£45.75	£61.00	£76.25	£91.50
£1,000	45,000	£0.022	£520.00	£78.00	£104.00	£130.00	£156.00
£2,500	135,000	£0.019	£1,075.00	£161.25	£215.00	£268.75	£322.50

### Internal use UK address credits

RRP	Clicks	PPC	Net	15%	20%	25%	30%
£50	200	£0.250	£32.50	£4.88	£6.50	£8.13	£9.75
£100	500	£0.200	£57.00	£8.55	£11.40	£14.25	£17.10
£250	1,400	£0.179	£130.50	£19.58	£26.10	£32.63	£39.15
£500	3,000	£0.167	£245.00	£36.75	£49.00	£61.25	£73.50
£1,000	6,500	£0.154	£450.00	£67.50	£90.00	£112.50	£135.00
£2,500	17,500	£0.143	£1,025.00	£153.75	£205.00	£256.25	£307.50

## Standard credits. International Address Capture, Lifestyle Profiling (ACORN®), Maps, Route Planning, Bacs Validation

RRP	Clicks	PPC	Net	15%	20%	25%	30%
£50	1,000	£0.050	£45.50	£6.83	£9.10	£11.38	£13.65
£150	3,500	£0.043	£135.00	£20.25	£27.00	£33.75	£40.50
£250	7,500	£0.033	£220.00	£33.00	£44.00	£55.00	£66.00
£500	20,000	£0.025	£425.00	£63.75	£85.00	£106.25	£127.50
£1,000	60,000	£0.017	£790.00	£118.50	£158.00	£197.50	£237.00
£2,500	200,000	£0.013	£1,825.00	£273.75	£365.00	£456.25	£547.50

## Annual per user licenses

License type	RRP**	Net	15%	20%	25%	30%
UK addresses	£250	£167.50	£25.13	£33.50	£41.88	£50.25
UK streets	£140	£105.80	£15.87	£21.16	£26.45	£31.74

\*\* Prices based on sale of single license. Where volume discounts are applied commission will be reduced proportionately.

**Contact**

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[www.postcodeanywhere.com](http://www.postcodeanywhere.com)

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